

CHAPTER NEWSLETTER - MAY 2022

ON THE BLOG

FOUNDATION RESEARCH & 990s

Support from foundations serves as a key source of revenue for many nonprofits as they seek to carry out their missions. So, where do you start with foundation research and what tools are available to help in your efforts?

Learn all about foundation research, building profiles and using 990s in our May blog post by our Apra Carolinas NC Representative, **Amy Jackson**!





2022 APRA MID-ATLANTIC REGIONAL CONFERENCE

THANK YOU to everyone who attended and participated in this year's Apra Mid-Atlantic regional conference.

We can't wait to co-host again next year and see many of you at our webinars, roundtables and virtual fall conference later this year!

Check out some of our upcoming events below!

APRA CAROLINAS MEMBERSHIP SCHOLARSHIP

Our **Membership Scholarship** is open to anyone in the profession who lives in North Carolina or South Carolina! As an active member of Apra Carolinas you'll gain access to loads of resources, free webinars and networking opportunities.

LEARN MORE & APPLY HERE





Have you checked out the **Apra PRSPCT-L** recently? Be sure to join the conversation and subscribe to the mailing list for opportunities to share opinions, views and expert advice on all things prospect research, data, and relationship management in the non-profit space!

GO TO THE PRSPCT-L

Are you on the hunt for a new role? Do you have a position you'd like to market to Apra Carolinas members?

Don't forget to check out our (very active!) **Job Board** for new postings and send us any that you'd like for us to share!



CHECK IT OUT



Are you interested in presenting at our fall conference this year? What about hosting a webinar or contributing to our blog as a guest writer? Do you know someone who would be a great speaker that we should know about?

SEND US AN EMAIL

UPCOMING EVENTS



When: 6/22/2022 1:00PM - 2:00PM EST Location: Zoom Cost: FREE

SIGN ME UP!

APRA CAROLINAS WEBINAR: ELINDRAISING INTELLIGENCE TO ELI

HOW TO USE FUNDRAISING INTELLIGENCE TO FUEL YOUR ENTIRE FUNDRAISING STRATEGY WITH IWAVE

Join us and **Jane Nasser**, Account Executive with <u>iWave</u>, as we discuss the changing philanthropic landscape, industry trends and how technology can innovate and boost your strategies forward for planned giving, foundation giving, and corporate fundraising.

APRA CAROLINAS ROUNDTABLE EVENT: DONORSEARCH

Kick back, relax, and learn more about how <u>DonorSearch</u> is making artificial intelligence available to all nonprofits. We invite you to an interactive networking event with **Kristin Sours** from DonorSearch, to learn more about their next-generation fundraising technology!



When: 6/28/2022 3:00PM - 4:00PM EST Location: Zoom Cost: FREE

JOIN THE CONVERSATION



APRA INTERNATIONAL 2022 PROSPECT DEVELOPMENT CONFERENCE

When: 7/26 - 7/29

Location: Atlanta Marriott Marquis - Atlanta, GA

Cost: See website

Friendly reminder that registration for Apra PD 2022 is **OPEN** and early registration discounts end on June 17th.

Click the link below to read all about the conference and learn how you can attend - there are virtual options, too!

LEARN MORE & REGISTER HERE

EVENTS FROM OTHER CHAPTERS



APRA NEW YORK VISUALIZING DATA FOR LEADERSHIP DECISIONS ROUNDTABLE

When: 6/8/2022 12:00PM - 1:00PM EST Where: Zoom Cost: FREE

Join Apra New York for a roundtable discussion about all things data visualization with BWF's Director of Business Intelligence Reed Tyler and APRA-NY board members Emily Marcason-Tolmie and Joe Stabb.

APRA MARYLAND
HOW TO QUALIFY &
QUANTIFY GRANT FUNDING
PROSPECTS
WEBINAR

When: 6/9/2022 1:00PM - 2:00PM EST Where: Zoom Cost: \$10

Join Apra Pennsylvania and Rachel Werner, CEO of RBW Strategy, for an informative session on mapping grantmaking prospects into funding targets to provide you and your team with data-based knowledge for predicting grant funding.

REGISTER HERE

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