



## ON THE BLOG

Take a look at our April blog post by our Apra Carolinas Membership Chair, **Dan Moody**, where he shares insights and responses from our 2022 Membership Survey.

[illegible]

Share your story about your career in philanthropy! YOUR story is worth sharing beyond the people you work with, your Apra chapter, and LinkedIn. **Apra International** is looking for 2-minute-long video submissions from people who would like to contribute to the rich history and diversity of our prospect development profession.

Submissions will be compiled into a May Apra Byte and are due by **May 7th.**

[Watch](#) Apra Utah chapter president, **Tim Wilson**'s video for an example of what you can submit!

LEARN MORE & SUBMIT HERE

## APRA CAROLINAS MEMBERSHIP SCHOLARSHIP

Our **Membership Scholarship** is open to anyone in the profession who lives in North Carolina or South Carolina! As an active member of Apra Carolinas you'll gain access to loads of resources, free webinars and networking opportunities.

[LEARN MORE & APPLY HERE](#)



Be sure to check out the **Apra PRSPCT-L!** Join the conversation and subscribe to the mailing list for opportunities to share opinions, views and expert advice on all things prospect research, data, and relationship management in the non-profit space!

[GO TO THE PRSPCT-L](#)

Are you on the hunt for a new role? Do you have a position you'd like to market to Apra Carolinas members?

Don't forget to check out our (very active!) **Job Board** for new postings and send us any that you'd like for us to share!



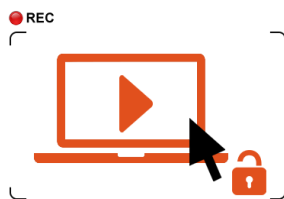
CHECK IT OUT



Follow us on **Twitter** and **LinkedIn** for even MORE content and events shared from other chapters, as well as a variety of networking opportunities!

Current members get access to our resource library of recorded webinars and materials from past events on the **Member Resources Tab**!

This is a great place to find information about a wide variety of topics: data analytics, portfolio management, Excel tips and tricks, foundation research... and much more!



TAKE A LOOK



# UPCOMING EVENTS





## 2022 APRA MID-ATLANTIC REGIONAL CONFERENCE

**When:** 5/23 - 5/27

One session per day

**Location:** Zoom

**Cost:** FREE for members using code

Apra MARC will feature 5 days of sessions from experts throughout the region to share talent with each other. Join us for a week of networking and learning, hosted by your Apra Mid-Atlantic Chapters:

*Monday, May 23th: 1PM-2PM*

"Database Conversions"

**Apra Virginia**

*Tuesday, May 24th*

"Buy the Ticket, Take the Ride: A Case Study in Streamlining Prospect Development Requests"

**Apra Pennsylvania**

*Wednesday May 25th*

Session TBD

**Apra Maryland**

*Thursday, May 26th: 1PM-2PM*

"DIY Prospect Scores"

**Apra Carolinas**

*Friday, May 27th: 1PM - 2PM*

"Willkommen, Bienvenue, Welcome, C'mon In: Onboarding for Success and Retention"

**Apra Metro DC**

*More information about each session and the speakers are available on the Apra Maryland website using the Register Here link below!*

**REGISTER HERE**

**PLEASE NOTE:** Active members should have received a registration code via email. If you would like to register and have not received a code, please send us an email at [ApraCarolinas@gmail.com](mailto:ApraCarolinas@gmail.com)



**When:** 6/28/2022  
3:00PM – 4:00PM EST  
**Location:** Zoom  
**Cost:** FREE

SIGN ME UP!

## **APRA CAROLINAS ROUNDTABLE EVENT: DONORSEARCH**

Join us for an informal networking and roundtable event with **Kristin Sours** from [DonorSearch](#).

Current and prospective users of DonorSearch are invited to discuss how you leverage the tool for projects, your daily work and ask questions and brainstorm ideas with fellow attendees about ideas you may have for new ways to dive into your prospect and donor data!



## APRA INTERNATIONAL 2022 PROSPECT DEVELOPMENT CONFERENCE

**When:** 7/26 - 7/29

**Location:** Atlanta Marriott Marquis - Atlanta, GA

**Cost:** See website

Registration for Apra PD 2022 is **OPEN!** Click the link below to read all about the conference and learn how you can attend - *there are virtual options, too!*

[LEARN MORE & REGISTER HERE](#)



## EVENTS FROM OTHER CHAPTERS





**APRA MARYLAND  
NEEDLES IN THE HAYSTACK  
WEBINAR**

**When:** 5/3/2022  
12:00PM - 1:00PM EST  
**Where:** Zoom  
**Cost:** \$10 or FREE

Join Apra Maryland and Karin McDowell, Assistant Director of Portfolio Strategy & Data at UNICEF USA for a session to talk about clearly defining objectives for a project, establishing time estimates for delivery, tips for utilizing excel, and how to effectively deliver findings.

[REGISTER HERE](#)

**APRA PENNSYLVANIA  
CREATING PROSPECT  
MANAGEMENT SYSTEMS  
WEBINAR**

**When:** 5/17/2022  
3:00PM - 4:00PM EST  
**Where:** Zoom  
**Cost:** \$10 or FREE

Join Apra Pennsylvania and Ruthie Giles, Associate Director of Advancement Services at Westfield State University, for a webinar on how to build a tailor made prospect management system for small and solo shops.

[REGISTER HERE](#)

**Thank you to our 2022 Sponsors**

