



Carolinas
Chapter

CHAPTER NEWSLETTER NOV 2023

IT'S TIME TO RENEW!

It's that time of year again! As we gear up for another incredible year, we invite you to renew your membership and take advantage of the resources and benefits that Apra Carolinas offers!

Here's a refresher on the benefits of an Apra Carolinas membership:

- **Discounted** member rates for our Spring and Fall conferences
- **Free** registration to our **webinars** throughout the year
- Access to **professional development** through our Professional Development Scholarship or Road Trip Grant applications
- **And more!**

RENEW NOW!



ON THE BLOG: **PROSPECT RESEARCH: OUR ROOKIE YEAR BY MICHELE CHEEK AND JENNY BUNN**

A chance encounter at the UNC System Symposium brought new prospect researchers Michele and Jenny together.

When they started talking, they realized they were both in Year One of their positions, and were amazed at the similarities between their paths to their new careers. Read about their journey below!

READ HERE!

UPCOMING EVENTS

APRA CAROLINAS: VIRTUAL WINTER GATHERING!

Join us for our last networking event of 2023 and attend our Winter Gathering to test your holiday trivia with a friendly game of The Price is Right! Winner takes home bragging rights and a pretty spiffy trophy to show off to all your friends, family and colleagues.

Come celebrate the season with your Apra Carolinas colleagues, meet some new friends and invite your team to participate for the glory!



When: 12/14/2023
3:00PM ET
Location: Zoom
Cost: FREE

**REGISTER
HERE!**



EVENTS FROM OTHER CHAPTERS

**APRA MI WEBINAR:
VIRTUAL ROUNDTABLE
DISCUSSION DID THE
APPLE FALL FAR FROM THE
TREE?**

When: 12/5/2023
2:00PM - 3:00PM ET
Where: Zoom
Cost: Free

Please join moderator Jennifer Moody, Vice President of Research at Gobel Group and Apra Michigan Finance Lead, for a roundtable discussion built on a variation of her presentation at Apra PD in August. Did the Apple Fall Far From the Tree? will discuss ways of identifying and engaging next-generation prospects, as well as the importance of these strategies.

[REGISTER HERE](#)

**APRA PA WEBINAR:
CULTIVATING GRATITUDE
CREATING AND
IMPLEMENTING A GRATEFUL
PATIENT PROGRAM**

When: 12/11/2023
11:00AM - 12:00PM ET
Where: Zoom
Cost: Free for Apra PA members;
Free if your org. has no professional
development budget; \$10 if they do

Join Apra PA and Lindy Speakman, Manager of Data Analytics and Prospect Research at Lehigh Valley Health Network (LVHN) for this presentation about how one organization built a grateful patient program from the ground up and the success that they experienced after one year of program implementation.

[REGISTER HERE](#)



Did you know we have a **merit-based Membership Scholarship** for anyone who's interested in becoming an Apra Carolinas member but needs financial support?

APPLY & LEARN MORE

Have you followed us on social media yet? **You should!** Follow along on LinkedIn and Twitter for event updates, witty banter and an occasional meme to brighten up your feed.





Do you have a topic that you're passionate about and want to share with others? What about a project you're excited to teach others how to do?

Let us know! We'd love to consider you for a webinar or conference session.

REACH OUT TO US

Have you checked out our **Job Board** lately? If you're on the hunt for a new role, this is the first place to look for regional prospect development roles! If you have a job you'd like for us to share, send us an email.



LEARN MORE

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