



Carolinas Chapter

CHAPTER NEWSLETTER - MARCH 2023



ON THE BLOG: HOW TO LOVE YOUR FUNDRAISERS- AND HAVE THEM LOVE YOU BACK

ICYMI: The month of February (aka the month of love) may be over, but it's never too late to learn how to love your fundraisers!

[READ HERE](#)



DON'T FORGET: APRA CAROLINAS PROFESSIONAL DEVELOPMENT SCHOLARSHIP

The **2023 Apra Carolinas Professional Development Scholarship** application deadline has been **EXTENDED to March 31st!**

Learn more on our website and feel free to share with your colleagues in NC & SC who may be interested!

[LEARN MORE](#)

Have you checked out our **Job Board** lately? If you're on the hunt for a new role - or are helping out a friend finding something different for the new year, this is the first place to look for regional prospect development roles! If you have a job you'd like for us to share, send us an email.



[LEARN MORE](#)



Did you know we have a **merit-based Membership Scholarship** for anyone who's interested in becoming an Apra Carolinas member but needs financial support?

[APPLY & LEARN MORE](#)

Have you followed us on social media yet? **You should!** Follow along on LinkedIn and Twitter for event updates, witty banter and an occasional meme to brighten up your feed.



Do you have a topic that you're passionate about and want to share with others? What about a project you're excited to teach others how to do?

Let us know! We'd love to consider you for a webinar or conference session.

REACH OUT TO US



UPCOMING EVENTS

APRA CAROLINAS POST MARC HAPPY HOUR!

After 5 days of knowledge-filled sessions from experts throughout the region, join Apra Carolinas for a post conference happy hour!



When: 4/26/2023
4:00PM – 5:00PM EST
Location: Zoom
Cost: FREE

[RSVP HERE](#)



EVENTS FROM OTHER CHAPTERS



APRA NY DONORSEARCH AI

When: 4/4/2023
12:00PM - 1:00PM EST
Where: Zoom **Cost:** FREE

By leveraging machine learning and AI to quantify connections and predict donor behavior, fundraisers can prioritize relationships over revenue and target better donors for long-term impact. Join us for an exploration of the five key evolutions of AI and how you can leverage this technology to drive greater impact and engagement.

[REGISTER HERE](#)

APRA 2023 MID-ATLANTIC REGIONAL CONFERENCE

When: 4/17/2023-4/21/2023
Where: Zoom

Cost: Registration limited to members of the 5 Mid-Atlantic chapters. Apra Carolinas members, keep an eye on your inbox for the registration code!

In 2023, Apra Pennsylvania, Apra Maryland, Apra Metro DC, Apra Virginia, and Apra Carolinas are taking it one step further - hosting 5 days of sessions from experts throughout the region to share talent with each other. Join us for 5 days of virtual learning, hosted by your Apra Mid-Atlantic Chapters.

[REGISTER HERE](#)



Has your Apra Carolinas membership **LAPSED**? Here's your reminder to **RENEW TODAY!**

[RENEW MEMBERSHIP HERE](#)

Thank you to our 2023 Sponsors



