



Carolinas
Chapter

CHAPTER NEWSLETTER JULY 2023

SAVE THE DATE: 2023 FALL CONFERENCE

Mark your calendars for **October 5th-6th** because the Apra Carolinas Conference is back and live in person!

Join us in **Charlotte, NC** for relevant sessions and networking with peers, hosted by **Novant Health**.

Keep an eye on your email and the website for more information and registration!



ON THE BLOG: 2023 MEMBERSHIP SURVEY RECAP!

THANK YOU to all of our members who participated in this year's membership survey!

Teresa Pezdek, Apra Carolinas membership chair, has put together a recap of the survey responses on the blog. Check it out and as always, let us know if you'd like to be involved in any way!

[SURVEY RECAP BLOG](#)

**NOMINATIONS ARE OPEN:
2023 APRA CAROLINAS
CHAPTER AWARDS!**

Chapter awards are a wonderful way to recognize our colleagues for the hard work they do all year!

Nominations are due by **August 31st** and nominees/recipients must be an active Apra Carolinas member.

NOMINATION FORM



**CONGRATULATIONS
EMILY GLESIAS!**

Emily, foundation operations manager for Novant Health and Apra Carolinas education chair has been named a **2023 40 under 40 award recipient** for the Association for Healthcare Philanthropy!



**UPCOMING
EVENTS**

MID-ATLANTIC HAPPY HOUR: JOIN US AT APRA PD!

If you are going to Apra PD in Indianapolis, we would love to hang out! Join your fellow Mid-Atlantic professionals for an informal happy hour!

Price: FREE! The chapters will cover a drink ticket and appetizers. Check out all the information on the registration page!

Sponsored By: Apra Metro DC, Apra Virginia, Apra Maryland, Apra Carolinas, and Apra Pennsylvania



When: 8/29/2023
5:00PM ET

Location: Weber
Grill Restaurant

Cost: FREE

REGISTER
HERE!





EVENTS FROM OTHER CHAPTERS

APRA GREAT PLAINS WEBINAR: UNDERSTANDING MILLENIAL DONORS THE NEXT WAVE OF GREAT PHILANTHROPISTS

When: 8/24/2023
1:00PM - 2:00PM ET
Where: Microsoft Team Meetings
Cost: Free

Three-quarters of Millennials view themselves as philanthropists—more than any other generation before them. The wealthiest of this group are already having a significant impact on philanthropy. Over the next couple of decades, Millennials are poised to inherit as much as \$70 trillion—providing even more fuel for their philanthropy.

Join Patrick Schmitt, co-founder of FreeWill, to gain an understanding of this unique demographic is critical to soliciting major gifts now, and cultivating a lifetime of giving.

[REGISTER HERE](#)

APRA NW WEBINAR: INCREASE PHILANTHROPIC SUPPORT BY SUCCESSFULLY INTEGRATING PROSPECT MANAGEMENT AND GIFT PLANNING

When: 8/3/2023
2:00PM - 3:00PM ET
Where: Zoom
Cost: Free for Apra NW members; \$10 for nonmembers

Please join Augusta University Philanthropy & Alumni Engagement staff members Jana Johnston and Mary McCormack as they share the importance of integrating guiding principles of prospect management for gift planning and overall fundraising success.

You will learn how to identify your best planned giving prospects, tips for successful gift planning conversations and the optimum way to document and count those gifts so that the donors and the gift officer’s feel appreciated and valued, and the institution enjoys significant gains in fundraising totals.

[REGISTER HERE](#)



If you work for an **arts and culture organization** and are going to **Apra PD**, this is for you! Lauren Woodring, Director of Prospect Research and Management at the Philadelphia Museum of Art is looking to organize a meet-up and would love to have you join!

Please email Lauren if you're interested:
lauren.woodring@philamuseum.org

Has your Apra Carolinas membership lapsed? **Renew today!**

RENEW MEMBERSHIP



Did you know we have a **merit-based Membership Scholarship** for anyone who's interested in becoming an Apra Carolinas member but needs financial support?

APPLY & LEARN MORE

Have you followed us on social media yet? **You should!** Follow along on LinkedIn and Twitter for event updates, witty banter and an occasional meme to brighten up your feed.



Do you have a topic that you're passionate about and want to share with others? What about a project you're excited to teach others how to do?

Let us know! We'd love to consider you for a webinar or conference session.

REACH OUT TO US

Have you checked out our **Job Board** lately? If you're on the hunt for a new role, this is the first place to look for regional prospect development roles! If you have a job you'd like for us to share, send us an email.



[LEARN MORE](#)

Thank you to our 2023 Sponsors

