



CHAPTER NEWSLETTER AUGUST 2023

REGISTRATION IS NOW OPEN FOR THE 2023 FALL CONFERENCE!

Please join us for our first in-person conference since the pandemic at Novant Heath Heart & Vascular and Cancer Institute in Charlotte, NC on **October 5th-6th!**

Early Bird Registration is now OPEN - register for a discounted rate until 9/20! All the information you need is at the link below; we can't wait to see you there!

REGISTER NOW!



**NOMINATIONS ARE OPEN:
2023 APRA CAROLINAS
CHAPTER AWARDS!**

Chapter awards are a wonderful way to recognize our colleagues for the hard work they do all year!

Nominations are due by **August 31st** and nominees/recipients must be an active Apra Carolinas member. You do not have to be an Apra Carolinas member to nominate someone!

NOMINATION FORM



**UPCOMING
EVENTS**

**MID-ATLANTIC HAPPY HOUR: JOIN US AT
APRA PD!**

We can't wait to see you next week at Apra PD in Indianapolis! Join your fellow Mid-Atlantic professionals for an informal happy hour!

Price: FREE! The chapters will cover a drink ticket and appetizers. Check out all the information on the registration page!

Sponsored By: Apra Metro DC, Apra Virginia, Apra Maryland, Apra Carolinas, and Apra Pennsylvania



When: 8/29/2023
5:00PM ET

Location: Weber
Grill Restaurant

Cost: FREE

**REGISTER
HERE!**



When: 9/14/2023
9:00AM ET

Location: Zoom

Cost: FREE

REGISTER
HERE!

APRA CAROLINAS NETWORKING EVENT: SEPTEMBER OFFICE HOURS

Do you have a burning prospect research or development question? Need advice on what next steps you should take in a project? Want a sounding board for an idea you have for your team? Bring your questions and join us for some networking and knowledge-sharing.



EVENTS FROM OTHER CHAPTERS

**CARA WEBINAR:
METRICS AND DASHBOARDS
FOR NONPROFIT
FUNDRAISING SUCCESS**

When: 9/12/2023
1:00PM - 2:00PM ET

Where: Zoom

Cost: Free for Members, \$25
for nonmembers

Like the instrument panel on the dashboard of a car, a fundraising dashboard reports present a quick, comprehensive overview of an organization's fundraising status and overall direction, providing information for future decisions and direction for development success.

In this workshop we will define dashboards, learn how to create a dashboard, what metrics and data to track and most importantly how to use a dashboard to make better fundraising decisions and improve your career growth.

[REGISTER HERE](#)

**APRA MICHIGAN WEBINAR:
VIRTUAL ROUNDTABLE
DISCUSSION EVENTS AND
PROSPECT DEVELOPMENT**

When: 9/13/2023
2:00PM - 3:00PM ET

Where: Zoom

Cost: Free

Please join moderator Mary Marshall, Associate Director of Prospect Development at Wayne State University and Apra Michigan Co-President, for a roundtable discussion on *Events-Prospect Development best practices*. This session will cover strategies and discussions on how to best use donor data already present in your system; whether wealth screened data should be incorporated into the process and ideas, tips and strategies on how to best engage gift officers.

[REGISTER HERE](#)

Has your Apra Carolinas membership lapsed? **Renew today!**

RENEW MEMBERSHIP





Did you know we have a **merit-based Membership Scholarship** for anyone who's interested in becoming an Apra Carolinas member but needs financial support?

APPLY & LEARN MORE

Have you followed us on social media yet? **You should!** Follow along on LinkedIn and Twitter for event updates, witty banter and an occasional meme to brighten up your feed.





Do you have a topic that you're passionate about and want to share with others? What about a project you're excited to teach others how to do?

Let us know! We'd love to consider you for a webinar or conference session.

REACH OUT TO US

Have you checked out our **Job Board** lately? If you're on the hunt for a new role, this is the first place to look for regional prospect development roles! If you have a job you'd like for us to share, send us an email.



LEARN MORE

Thank you to our 2023 Sponsors



