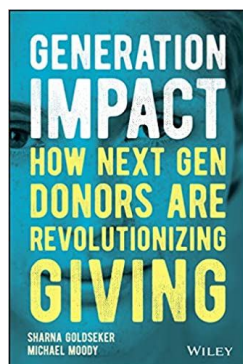


CHAPTER NEWSLETTER - FEBRUARY 2022

ON THE BLOG GENERATION IMPACT

**CHECK IT OUT IF YOU HAVEN'T
ALREADY!**

Our Immediate Past-President **Merissa Lawson** shares insights from our latest book discussion selection, "**Generation Impact: How Next Gen Donors are Revolutionizing Giving**" by Sharna Goldseker and Michael Moody!



Psst! Current Apra Carolinas members are eligible for a **FREE** copy of this book to jumpstart your 2022 reading list. Be one of the first 30 members to fill out the survey at the bottom of the blog post to receive your copy!

2022 MEMBER SURVEY



REMINDER: All active members of Apra Carolinas are invited to participate in our 2022 Member Survey which helps shape content and the structure of our chapter offerings. You should've received an email link this week including the survey which will take you 2-5 minutes to complete.

The survey will be closing on **Monday, February 28th** so, if you haven't already responded, time is running out!

*And, those who opt-in after filling out the survey will be entered into a raffle to receive a **\$50 Amazon gift card!** So, be sure to share your thoughts and respond!*



LEARN MORE &
APPLY HERE

DON'T MISS OUT: **2022 PROFESSIONAL DEVELOPMENT SCHOLARSHIP**

Based on financial needs, we offer our members a merit-based **Professional Development Scholarship** which awards up to \$1,500 to cover professional development costs incurred through our chapter or Apra International.

The deadline to apply is February 28th!

ON THE BLOG 2.0

[#ApraCarolinasMugshots](#)

Check out the Apra Carolinas Board favorite coffee, tea & everything in-between mugs in our February blog post!

And, a special **thank you** to everyone who attended our last Coffee Chat to learn about member benefits and meet the board - we hope your cup of coffee has fueled some serious prospect management productivity!



Are you on the hunt for a new role? Do you have a position you'd like to market to Apra Carolinas members?

Don't forget to check out our (very active!) **Job Board** for new postings and send us any that you'd like for us to share!



CHECK IT OUT



Are you interested in presenting at one of our conferences this year? What about hosting a webinar?

SEND US AN EMAIL



U P C O M I N G E V E N T S

APRA MID-ATLANTIC PANEL DISCUSSION: NAVIGATING LEADERSHIP CHANGES

A change in leadership can be exciting or terrifying – or a little bit of both. It affects everything from the mundane (changing the format of a prospect profile) to the profound (adapting to a new management style).

Join our panel for real-world experiences navigating the seas of change, and come prepared with your own burning questions!



When: 3/15/2022
2:00PM – 3:00PM EST

Location: Zoom

Cost: FREE for
members

[REGISTER HERE](#)



When: 3/22/2022
3:00PM – 4:00PM EST

Location: Zoom

Cost: FREE

[SIGN ME UP!](#)

APRA CAROLINAS NETWORKING EVENT: NAVIGATING STAFF TURNOVER

We're continuing conversations from our Apra Mid-Atlantic panel discussion on 3/15 focused on navigating leadership changes, join us for an afternoon networking event focused on staff - and leadership - turnover.

What works? What doesn't work? How are you coping? Change is hard; let's get together to talk about it!

EVENTS FROM
OTHER CHAPTERS



**APRA PENNSYLVANIA
NON-ALUMNI PROSPECTING
ROUNDTABLE DISCUSSION**

When: 3/21/2022
1:00PM - 2:00PM EST
Where: Zoom
Cost: FREE

Join Apra Pennsylvania for a roundtable discussion to discuss how organizations manage prospect identification outside of patient and alumni populations.

[REGISTER HERE](#)

**APRA NEW YORK
SPRING CONFERENCE**

When: 3/15 - 3/17/2022
Where: Zoom
Cost: \$75 for non-members

Join Apra New York for three jam-packed days of sessions during their 2022 Spring Conference with topics including: CRMs, onboarding and retention, AI, CFRE Certification, Tableau, Donor Relations & more!

[REGISTER HERE](#)

Thank you to our 2022 Sponsors

